

Point Samson Entry Statement

Final Engagement Report 03

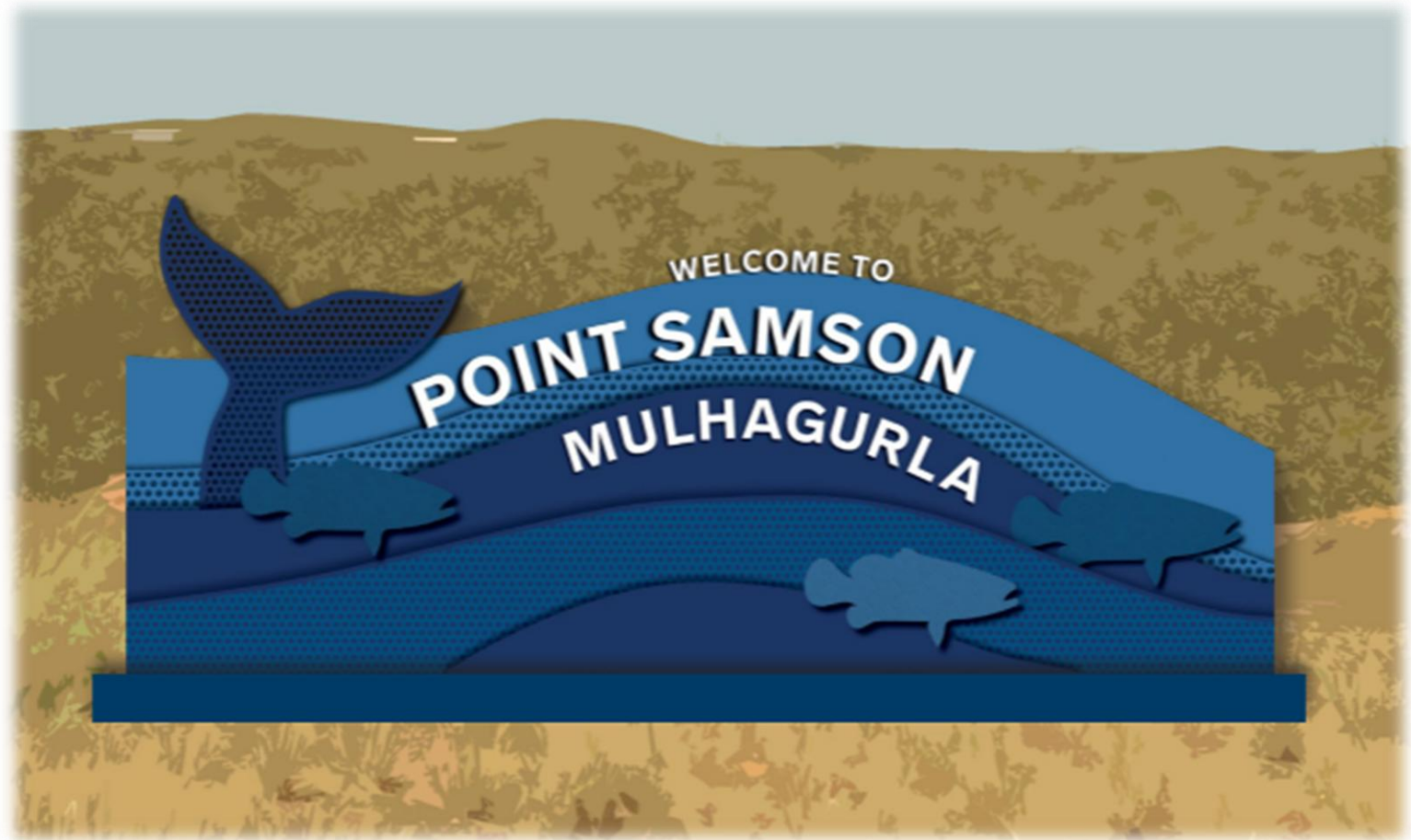


Refined Concept Design presented for Community Feedback

Option 1 of the Draft Concept Designs was progressed for refinement.

The refined design incorporated both community feedback and structural requirements and included:

- Structural suitability for environmental conditions such as floods and cyclones.
- Condensing the overall sign length for improved proportion
- Removal the jetty symbol and incorporating dual naming.
- The use of the whale tail and barramundi icons based on community feedback.
- Emphasis on practicality and functionality.
- Colours were chosen to match available powder coat ranges.



Feedback on Refined Concept Design

Below is community feedback received from the engagement session held on the 19 August 2025 at the Point Samson Community Park, the WWMI page open from 11 July to 22 August 2025 and content from a local PS dedicated Facebook chat group.

- Just get it done
- Turtles x 3 / Anchor.
- 5 shades of blue. It's looking so much better, but I reckon 2 of the fish could be replaced with a turtle and a crab to reflect more of the marine life. Also 'Welcome to' needs to be a little bigger and more central above 'Point Samson'. Other than this good job.
- More colours – add turtles x 3 / Anchor.
- "Bring back the Jetty; Were local artists invited; What is the budget; How big is it? What is it made of? It is very blue.
- Better variety in the colour shading. Aboriginal name smaller or not needed.
- Mahi Mahi fish.
- A rising sun. No aboriginal name. Lighter blues.
- Consider the layers when placing the lights.
- Base with cluttered rocks for a natural finish.
- There were no aboriginals when we first moved here over 30 years ago.
- Colour the fish
- Shared a photo of a sign liked from another town to show how more colours would stand out.
- At the end of the day, you cannot make everyone 100% happy, I think that this is way better than the simple sign we currently have. I do agree with the comments from Kylie: It's looking so much better, but I reckon 2 of the fish could be replaced with a turtle and a crab to reflect more of the marine life. Also 'Welcome to' needs to be a little bigger and more central above 'Point Samson'. other than this good job.
- It's looking so much better, but I reckon 2 of the fish could be replaced with a turtle and a crab to reflect more of the marine life. Also 'Welcome to' needs to be a little bigger and more central above 'Point Samson'.
- There's too much going on in the revised design. I prefer the first one as it includes reference to the jetty (historical), fishing (recreation) and whales (nature). It's simple and clean. There's no need for 'WELCOME TO' it looks tacky. The fish could be placed above the waves, so it looks like its jumping out and makes it more dynamic and visually interesting.
- Put a lighthouse symbol on the opposite side to the whale's tail. WELCOME TO - need to be bigger and central to POINT SAMSON. 1 barramundi, fishing rod and 1 manta ray instead of 3 barramundis.
- I think the words don't need to include the aboriginal name on it. "Welcome to" could be bigger. A variety of sea animals would also be good.
- The blues used doesn't reflect the blues here, sorry, it's don't love it... perhaps more than one option could be put up so we can vote. We have way more diversity in flora and fauna than what is represented. It needs to be more vivid and reflective of the colours of country here.
- This is a waste of money and the funds would be better used for other outstanding projects in point Samson foreshore and town planning. None of the previous surveys has asked of the town wants a sign - this project just suddenly appeared. The previous survey also asked for preference of a sign but not if a sign was wanted - hence I didn't complete it.
- I wonder if CofK would provide a summary of the feedback they received from community members last time. Would help to then know what they have taken on board and incorporated in to this draft. Agree with Kylie, the wording is all out of whack and we need some colour, etc. Thanks for posting Michelle Schut, I'll do some more suggestions/feedback through the online link.
- It's great! I like it!
- Get rid of the other word.
- Take away the aboriginal name, please!
- Rock crabs. Manta Ray x 3.
- Too dark/gloomy. Minus the Aboriginal name.
- Change animals or add animals.
- Good location.
- Make the colours brighter and more "Poppy".
- Colour Blend. Sunset, reef, sand, ocean.
- It looks coastal. I love it!
- Limestone rocks - put them on the bottom of the sign.
- I love the aboriginal name in it, 100%.
- Don't want the indigenous name on it.
- No Malhagurla.
- Crabs.
- Octopus x 3.
- Make an octopus tentacle come out of the sign.
- Make it pop. More colours would be nice.

